

# Event Descriptions

AAPS offers learning experiences in a variety of formats, face-to-face, online, and in print. Before deciding which of the following formats is appropriate for your goals, answer these questions:

- What would the specific topic of the program be?
- Who would be served by this program?
- How would they be served? What business objectives would the program address?
- How do you expect a participant in this program to be affected? How quickly would the program affect their work-life?
- How would the proposed program accomplish these goals?

AAPS and its committees will consider these questions before moving forward with a proposal.

The following brief descriptions are meant to give you a feel for what is expected from each format.

If after reviewing the options above you wish to propose something different, contact AAPS' Knowledge Management Team through Professional Development Manager Meredith Weston at [westonm@aaps.org](mailto:westonm@aaps.org).

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## Annual Meeting & National Biotechnology Conference (NBC)

### Dialogue and Debate

Dialogue and debate sessions are designed to drive active, engaged discussion of a particular topic among panelists, moderators, and participants. These highly interactive sessions are among AAPS' most popular, attracting many participants. Civil, lively debates are encouraged, and help all participants explore the facets of complex issues. The expected outcome is an extensive interchange of ideas between panelists and participants. Participants should leave with new perspectives on an issue.

### Hot Topic

Hot Topics are discussions of new, late-breaking issue in science. Participants are expected to leave with an understanding of the key factors and questions affecting how science is approaching an emerging issue.

### Posters

Posters present new research in poster format during the Annual Meeting or a workshop. Participants who view a poster are expected to leave with an understanding of who the presented research effects and the impact and significance of the research.

### Scientific Forum

A Scientific Forum is designed to provide participants with critical current information on a focused topic in a highly interactive format. Participants are expected to leave with knowledge that affects their work immediately.

### Short-Takes

Short-takes are 5-minute, prepared speeches meant to expose participants to an individual's passion.

### Sunrise Session

A Sunrise Sessions is a lecture on a specific, emerging, scientific topic. Participants are expected to leave with a deeper, richer understanding of an issue or topic. These sessions can serve as an introduction to a topic for the audience. Participants are expected to leave with an expanded understanding of an issue.

### Short Course

Short courses are meant to be interactive tutorials on a specific topic. They are educational, and instructors are expected to introduce both the fundamental tenants and the state-of-the-art practice of a particular or technique in a short period of time. Emphasis is placed on material suitable for individuals who are new to a scientific field, or returning to a field after a time of non-practice or non-application. Attendance is limited to ensure an interactive learning environment. Participants are expected to leave the event with skills and knowledge they can apply to their work immediately.

## Symposia

Symposia are reserved for state-of-the-art, cutting edge research. The intent is for experts and specialists in a given field to present the latest research and multiple viewpoints on a problem. Participants are expected to leave the event understanding both the issue and some approaches to addressing it.

## Topic Lounge

Topic Lounges offer 20-minute, expert-led discussions of issues and ideas. Participants are expected to leave a topic lounge discussion with a basic understanding of an issue or idea.

## Other Meetings

### Career Development Workshop

Career Development Workshops help participants identify, develop, and refine a professional skill. Participants are expected to leave the workshop with new skills and understanding that will immediately change how they work with others.

### Partnership Events

Partnership Events are hosted by a company, university, or other AAPS partner to explore a topic of benefit to both AAPS and the host. By bringing two or more groups together, AAPS seeks to enrich the knowledge available to its members and to grow its relationship with other stakeholders in the pharmaceutical sciences community. Participants should leave the event with new skills and knowledge gleaned through interactions with communities outside of AAPS.

Proposals for Partnership Events may come from inside or outside of AAPS, and are managed through the Meetings and Knowledge Management Departments.

### Summit

Summits bring 2-3 communities together to discuss key issues from separate viewpoints. They may produce a report or other document designed to share ideas and best practices with the pharmaceutical sciences community. Participants are expected to leave the event with a deeper understanding of other points of view on an issue and strategies that will immediately improve their interactions with another part of the pharmaceutical community.

Organizers are expected to work with AAPS to develop a plan for recording and sharing information from the event with the affected communities through both publication and events inside and outside of AAPS.

### Themed Meeting

Theme Meetings address a topic in-depth, and occur outside of AAPS' normal event structure. Specifics are determined in collaboration with AAPS. Organizers are encouraged to contact AAPS directly at [JonesG@aaps.org](mailto:JonesG@aaps.org) to discuss the best strategy for proposing their meeting. AAPS will emphasize the target audience and what business objectives will be addressed by the event in its considerations of the proposal.

### Training Program

Training Programs teach participants both the fundamental tenants and the state-of-the-art practice of a technique. The target audience are participants who are new to the field or returning to it after an absence. Participants are expected to leave the program with skills and understanding that will affect their work immediately.

## Workshop

Workshops stimulate discussion of a topic or technique with the goal of producing a report or similar document. Workshops have a regulatory aspect and generally produce a white paper, summary report, consensus report or an FDA guidance consideration. Participants are expected to leave the meeting understanding the key factors of a specific issue and a strategy for addressing it.

Workshops are frequently the starting point of a continual conversation between regulators, scientists, and others in the pharmaceutical sciences community. Organizers are expected to work with AAPS to develop a plan for recording and sharing information from the event with stakeholders through both publication and events inside and outside of AAPS.

## Online

### eCourse

eCourses are designed to address training gaps in the pharmaceutical sciences. Participants are expected to end an ecourse with a deep understanding of a topic and new skills and approaches that will immediately affect their work.

### Podcast

Podcasts are short interviews meant to entertain and inform listeners.

### Webinar

A Webinar is a short, online event designed to expand participants' knowledge of a topic. Participants are expected to leave the webinar with knowledge or skills that will affect their work immediately.

#### National-Level Webinars

National-level webinars are facilitated by AAPS staff and are marketed to a broader audience. Pre- and live event registration, promotion, and training is managed by AAPS staff. This is the traditional webinar format that AAPS has been offering.

#### Focused Webinars (NEW)

Focused webinars give organizers the ability to cover the depth in scientific topics that appeal to smaller, more niche groups. These events are facilitated solely by the volunteers using FreeConferenceCall.com, and are promoted only to the group(s) organizing the event. Registration and training are not managed by AAPS staff.

## Publications

### Journals

Journal articles are peer-reviewed, published, and indexed literature on research findings, expertise on a specific topic, or consensus documents meant to affect the industry. Publication in a journal helps advance an author's career, and it provides valuable information to others' research and practices both immediately and potentially for many years to come. AAPS journals offer both traditional and open access publishing.

### Books

Books provide expert knowledge on specific topics in pharmaceutical science that will affect scientists for many years to come. The *AAPS Advances in the Pharmaceutical Sciences* series provides in-depth looks at innovations in drug research and development and best practices for scientists and industry professionals.

The *AAPS Introductions in the Pharmaceutical Sciences* series provides basic overviews on key topics of interest.

### [AAPS Newsmagazine](#)

The *AAPS Newsmagazine* Online welcomes freely accessible white paper notices, descriptions of white papers that were recently published in peer-reviewed journals; guidance comments summaries, short descriptions of published or unpublished comments on draft regulatory guidances; career success articles; and obituaries, brief acknowledgement of a colleague's death and their contributions to the field.

### [AAPS Blog](#)

The *AAPS Blog* publishes freely accessible short pieces that show the author's perspective on timely topics related to pharmaceutical scientists. Blog posts must be understandable by those generally interested in the sciences and are meant to spark thought and discussion.

## [Proposing Something Entirely Different?](#)

If after reviewing the options above you wish to propose something different, contact AAPS' Knowledge Management Team through Professional Development Manager Meredith Weston at [westonm@aaps.org](mailto:westonm@aaps.org).