

AAPS Announces New Strategic Plan

The American Association of Pharmaceutical Scientists (AAPS) is proud to announce that we have concluded the discovery phase of our strategic visioning process, and are moving forward with implementing a plan crucial to the future of the association and the pharmaceutical sciences.

This follows months of research and member feedback in the form of surveys, in-depth interviews, and comments provided at the AAPS Leadership Retreat.



Impact

“This strategic plan will be a living framework to help us manage AAPS tactically. It will help keep us ahead of the curve, always moving forward, and serve as a decision-making tool,” said AAPS President Alice Till.

Mission

- AAPS advances the capacity of pharmaceutical scientists to develop products and therapies that improve global health.

Core Values

- Learning
- Innovation
- Service
- Inclusiveness
- Integrity

Goals

- Advance scientific discovery, exchange, and learning
- Expand professional and public outreach
- Enhance member services
- Foster AAPS' global community

Objectives

- Monitor and consistently enhance the relevance and quality of AAPS scientific and educational programs
- Position AAPS as a comprehensive, cost-effective knowledge and education solution across the spectrum of pharmaceutical sciences
- Work to increase awareness and understanding of the role and positive societal impact of pharmaceutical scientists

Objectives (cont.)

- Identify and influence key science policy and regulatory issues
- Foster high-impact collaborations that positively impact AAPS brand equity and member value
- Increase the delivery of value-added, members-only benefits
- Expand professional development offerings to meet members' needs throughout their careers

Objectives (cont.)

- Align organizational structures to ensure cohesive delivery of member services
- Nurture relationships with exhibitors and sponsors to ensure their satisfaction
- Develop and refine forums that enable member connections
- Explore and implement innovative methods of member engagement

Vision

- Advancing the pharmaceutical sciences to drive prevention and cures.

Next Steps

A crucial element of strategic planning is knowing how well the plan is serving the organization. Please continue to provide your feedback on how we are doing. Are we offering programs and activities that are useful and relevant to you? Are we in step with where the field of pharmaceutical sciences in all the sectors represented by our membership is headed?

Please write Executive Director Walter T. Marlowe at marlowew@aaps.org.

Next Steps (cont.)

AAPS Groups and Committees

- Develop 2016 goals to support the new strategic plan.